

We've been in business for generations, have sold millions of beautiful Tulips, Daffodils and other fine flowering bulbs and plants. The name MAX SCHLING is magic to garden lovers, for there is no compromise with quality here.

The varieties we offer here are the best varieties grown, and the bulbs and plants are of the finest quality. All are GUARANTEED TO BLOOM—to bring glorious color to your garden and cut flower pleasure to all the family.

ITS EASY TO HAVE BEAUTIFUL FLOWERS THIS SPRING. Just plant quality bulbs this Fall, and you can have beauty at your own front door.

Imported Holland TULIPS

- | | |
|------------------------|------------------|
| 1—Blue Perfection | 4—Mt. Erebus |
| 2—Clara Butt | 5—Scarlet Leader |
| 3—Mrs. J. T. Scheepers | 6—Magician |
| 7—Queen of the Night | |

Each of the above varieties, 12 for \$1.50, 25 for \$2.95, 100 for \$11.50

MAX SCHLING'S SPECIAL TULIP GARDEN SELECTION

10 each of 7 above varieties, 70 in all, **\$7.00**
20 each of 7 above varieties, 140 in all, **13.25**

RARE and EXOTIC VARIETIES Parrot Tulips

- | | |
|---------------|--------------------------------------|
| 8—Blue Parrot | Not illustrated—Firebird (vivid red) |
| 9—Texas Gold | Not illustrated—Orange Favorite |
| 10—Fantasy | |

Each of above varieties,
12 for \$1.50, 25 for \$2.95, 100 for \$11.50

NEW! RARE!

Pure White Parrot (Not illustrated)
3 for \$1.50, 12 for \$5.50 100 for \$41.25

11—THE FAMOUS RED EMPEROR: The World's LARGEST Tulip. Extra EARLY. Blooms with Daffodils and Hyacinths. Flowers up to NINE INCHES ACROSS on sturdy, 15" stems. 12 for \$2.25, 25 for \$4.45, 100 for \$17.50

12—New WHITE EMPRESS: Equally as large as Red Emperor, and blooming at the same time, this

12 for \$4.50, 25 for \$8.75, 100 for \$33.75

PRINCEPS (Not illustrated) Exactly like Red Emperor but blooms later. For a long spectacular display plant both together.

12 for \$2.25, 25 for \$4.45, 100 for \$17.50

CLUSIANA: (Not illustrated) Peppermint Stick Tulip, 8" tall. 12 for \$2.25, 25 for \$4.45, 100 for \$17.50



13— KAUFFMANNIANA Water Lily Tulip, white flushed rose. 4 inches tall. 12 for \$2.00, 25 for \$3.90, 100 for \$15.00

CUT ALONG DOTTED LINE

CITY _____ STATE _____

Amount

| | |
|--|--|
| Less 20% if mailed before Sept. 15, 1960 | |
|--|--|

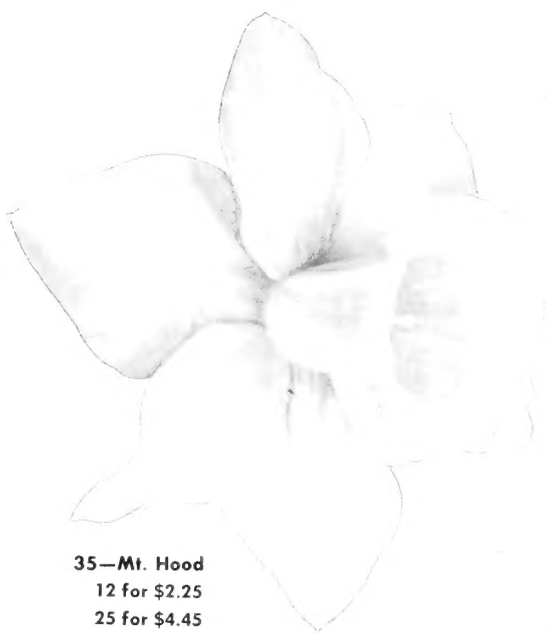
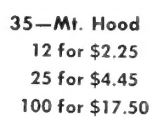
BULBS AND PLANTS SHIPPED AT PROPER PLANTING TIME

☐ CHECK OR MONEY ORDER ENCLOSED

☐ PLEASE BILL ME ☐ DINERS No.....

☐ AMER. EXPRESS No.....

36—Scarlet Elegance
12 for \$2.25
25 for \$4.45
100 for \$17.50



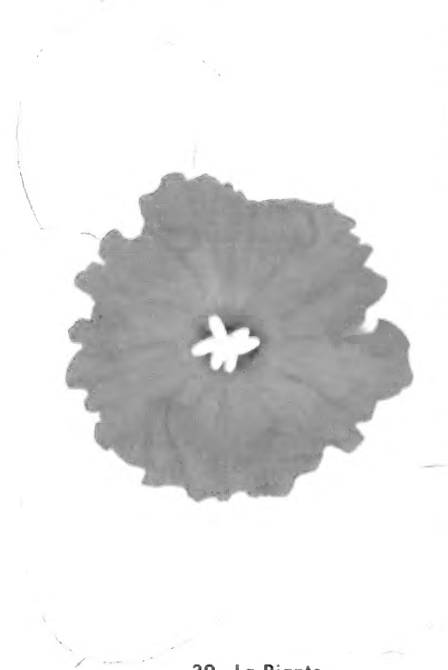
34—King Alfred
12 for \$2.25
25 for \$4.45
100 for \$17.50



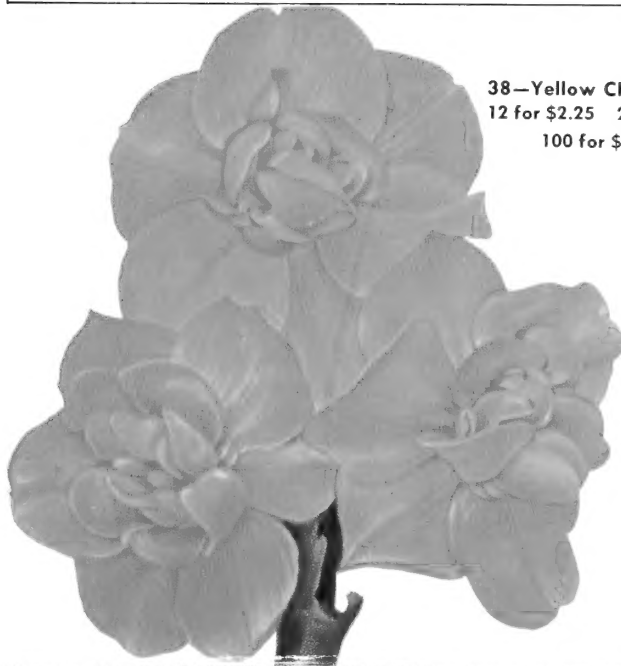
10 EACH OF 6 ILLUSTRATED VARIETIES IN BOX

SCARLET ELEGANCE
MRS. R. O. BACKHOUSE

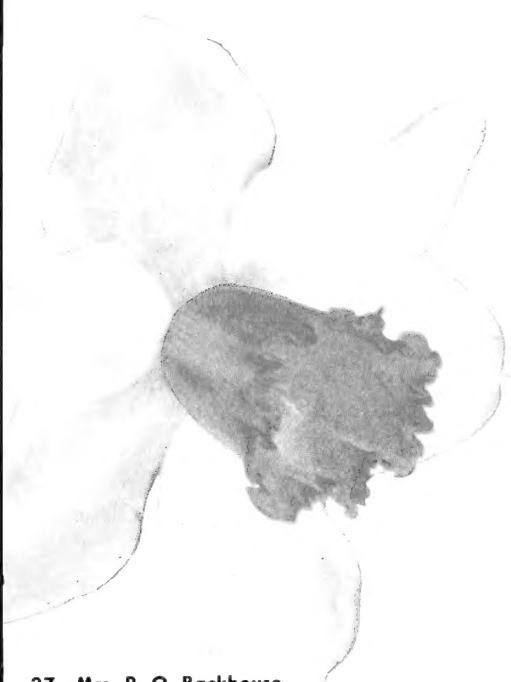
60 IN ALL, \$10.00.



39—La Riante.
12 for \$2.25 25 for \$4.45
100 for \$17.50



38—Yellow Cheerfulness
12 for \$2.25 25 for \$4.45
100 for \$17.50



37—Mrs. R. O. Backhouse
(The pink Daffodil)
12 for \$2.25 25 for \$4.45
100 for \$17.50

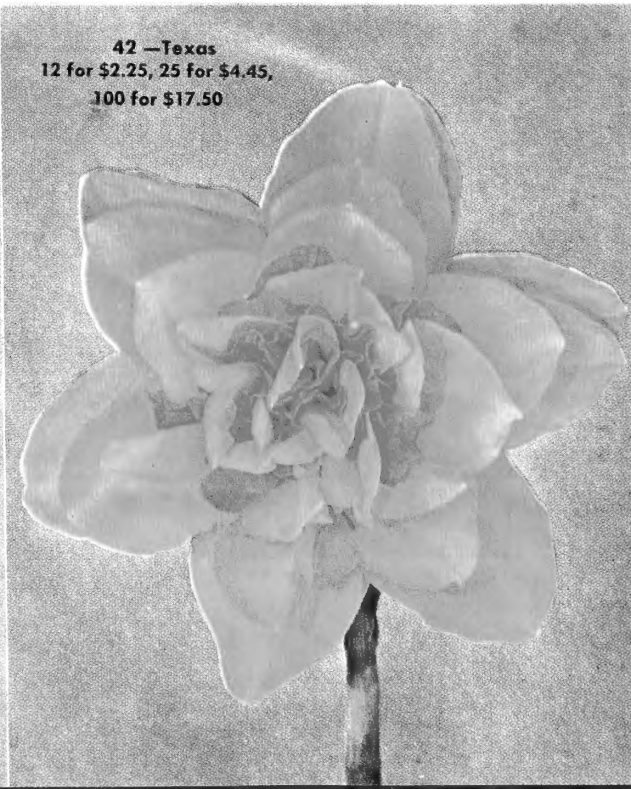
40—White Cheerfulness
12 for \$2.25 25 for \$4.45 100 for \$17.50



41—Actaea
12 for \$2.25
25 for \$4.45
100 for \$17.50



42 — Texas
12 for \$2.25, 25 for \$4.45,
100 for \$17.50



Easy to Grow LILIES

Of all the summer blooming bulbs, none are so beautiful as the hardy Lilies. All varieties listed here will bloom year after year with no care. Ready for shipment late October, early November, except Madonna Lilies which are available starting September 1st.



43—Estate Lily (July flowering)
3 for \$3.50, 12 for \$12.50, 25 for \$24.00.



44—Rubrum Lily (August flowering)
3 for \$3.50, 12 for \$12.50, 25 for \$24.00.

44A — Lilium Speciosum Album: A pure white form of the Rubrum Lily, blooming 10 days later.
3 for \$5.25, \$18.75 per dozen, 25 for \$35.00.

46—Gold Band Lily (L. Auratum) July Flowering
3 for \$5.25, 12 for \$18.75, 25 for \$35.00



45—Regal Lily (July flowering)
3 for \$2.50, 12 for \$9.00,
25 for \$17.50



47 —
NEW GOLDEN REGAL LILY
(July flowering)

\$3.00 each, 12 for \$33.00, 25 for \$65.00.



EARLY BIRD DISCOUNT

Save 20% by sending your order before September 15th.

You save 20% on each dollar's worth of Max Schling's Quality Bulbs and plants in this catalog by mailing early! You benefit by saving; we gain by being able to advise our farms as to our requirements.

Don't delay, mail before Sept. 15th, and deduct 20% from total of your order.



48—POT OF GOLD CROCUS MIXTURE:

A careful blend of yellow, purple, blue, white, and striped Crocus, the true harbingers of Spring. 50 for \$2.00, 100 for \$3.75, 1000 for \$33.75

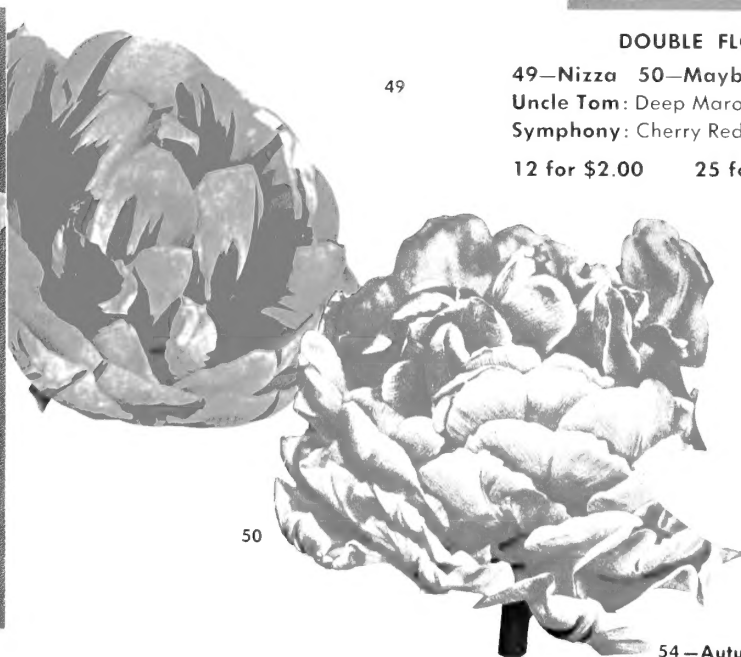
CROCUS IN SEPARATE COLORS:

Purple, yellow, blue. 25 for \$1.25, 100 for \$4.50
Striped, white. 25 for \$2.25, 100 for \$8.00

52 — MAX SCHLING'S FAMOUS OREGON TRAIL MIXTURE of Daffodils and Narcissi

A carefully balanced mixture designed to provide a wide color range and long blooming period. Naturalize them under trees, in the woods, or plant them in masses wherever a beautiful splash of gay Spring color is wanted.

50 for \$5.00, 100 for \$9.00, 1000 for \$75.00.



DOUBLE FLOWERING TULIPS

49—Nizza 50—Mayblossom 51—Mount Tacoma
Uncle Tom: Deep Maroon (not illustrated)
Symphony: Cherry Red (not illustrated)

12 for \$2.00 25 for \$3.95 100 for \$15.00

53—Fusilier: Resembles a cluster of large strawberries. Brilliant vermilion flowers, 3 and 4 per stem.

12 for \$3.60, 25 for \$7.00, 100 for \$27.00

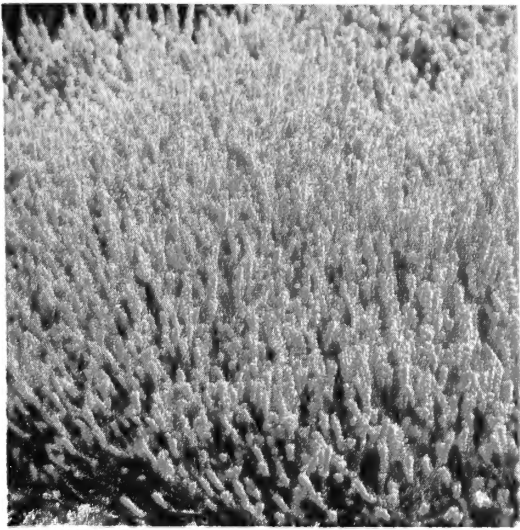


54—Autumn Blooming Colchicums: Bold and graceful Crocus-like chalice, blooming every October when garden color is at a premium. These amazing bulbs may also be grown indoors on a windowsill without soil or water. Choice of Violet or White:

3 for \$2.00, 12 for \$6.50, 25 for \$12.75
Please order before October



LONG LASTING PERENNIALS



55—BONNIE HEATHERS: Thrive in sun or part shade. Compact growers. Excellent for the Rock Garden or in foundation plantings. Choice of lavender, white, pink or red.
3 of any color \$5.95 12 of any color \$22.50



56—Christmas Rose: This lovely plant actually starts to bloom in December and continues throughout the entire winter.
\$2.00 each, 6 for \$10.00



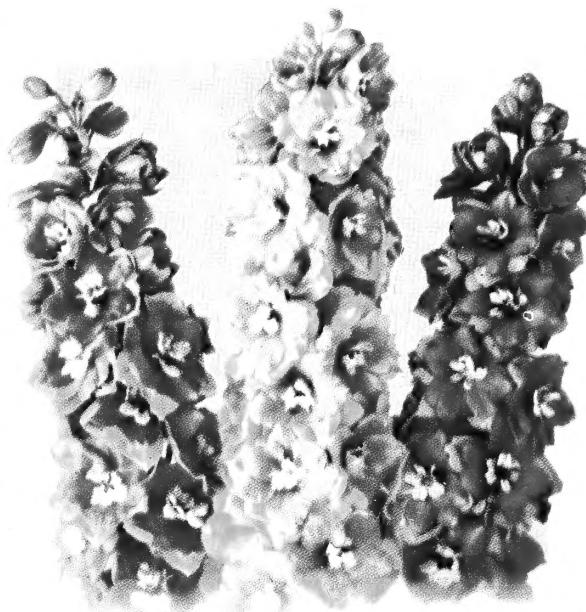
57—RARE HYBRID RHODODENDRONS: For evergreen loveliness and Spring splendor. Well formed flowering size. Choice of white, pink, red, lavender or purple.
\$5.95 each 3 for \$16.50 10 for \$50.00

58—Long-Spurred Columbine: Growing 2-2½ feet tall, these are a requisite for every perennial garden.

3 for \$2.50, 10 for \$7.50, 25 for \$17.50



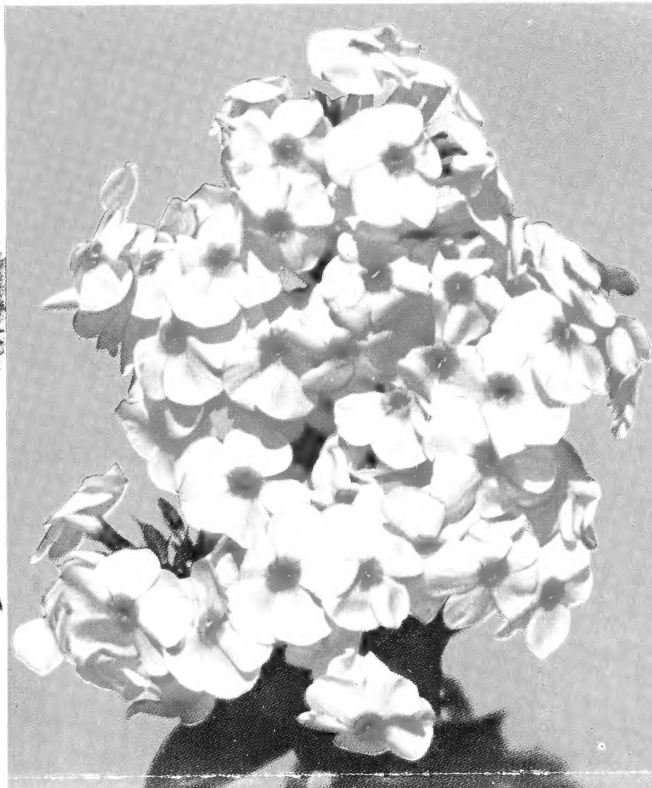
59—TREE PEONIES: A treasure for your garden, for the first time at popular prices. Available in red, pink or white.
\$2.95 each 3 for \$7.95 10 for \$25.00



60—Pacific Hybrid Delphinium: These stately beauties bloom in June and again in September. Available in White, Lavender, Pink, Blue or Purple.
\$2.00 each, 6 for \$10.00



61—SWEET WILLIAM: This lovely, low-growing plant, in a vivid assortment of colors, is invaluable for bridging the gap in June, between spring and summer blooming perennials.
3 for \$2.50, 10 for \$7.50, 25 for \$17.50



62—HARDY PHLOX: This is the stalwart of your garden during the summer months when color is so much needed. It produces abundant bloom during the entire summer and early fall.

DAILY SKETCH Light pink
MARY LOUISE Large late white
SALMON BEAUTY Richest deep salmon
LEO SCHLAGETER Brilliant red
SILVERTON Large clear lavender-blue
LILLIAN Cameo-pink

3 for \$2.50, 10 for \$7.50,
25 for \$17.50

63 HYBRID COLORAMA TULIPS

Welcome spring with this glorious riot of color. These early blooming tulips are hybrids between fosteriana (Red Emperor) and several select low growing species. Flowers come in April in a wide range of spring colors. Growth is compact, making these especially good for borders, massed effects, and rock garden planting.

\$2.50 per dozen
\$4.85 per 25
\$18.50 per 100





IRIS

14-MAX SCHLING'S GIANT IRIS

Max Schling's Mahogany
Max Schling's Deep Purple
Max Schling's Pink
Max Schling's White
Max Schling's Yellow
Max Schling's Blue

All above Iris, \$1.95 each, 6 for \$10.00

DWARF IRIS. Perfect for rock gardens and borders. These delicate looking but hardy miniatures grow about 6" tall and bloom early. 3 for \$2.25, 12 for \$7.50.

15-PRIZE PEONIES FOR YOUR GARDEN

Strong flowering size, 2 to 3 flowering eyes per root and more. Not to be confused with small divisions. Delivery through November.

OLD FAVORITE COLLECTION

6 Fine Cut-Flower Varieties

BARONESS SCHROEDER: Blush pink fading to pure white. Fragrant.

FELIX CROUSSE: Brilliant red. Free blooming.

FESTIVA MAXIMA: Pure white, flecked red.

JEANNOT: Light lavender-pink.

Very sweet scented.

KARL ROSENFELD: Deep crimson.

MONS. JULES ELIE: Huge bright pink.

Each of above: \$2.00

Collection: 1 each of 6 varieties, \$10.00



CONNOISSEUR PEONY COLLECTION

ALICE HARDING: The largest of all Peonies. Opens blush, fades to white.

E. C. SHAW: Lovely light old rose.

ELLA CHRISTIANSEN: Large deep pink.

LE CYGNE: Finest pure white.

MONS. MARTIN CAHUZAC: Darkest mahogany-red.

Each of above \$3.00

Collection: 1 each of 5 varieties, \$12.50.

JAPANESE OR CRESTED PEONIES

(Single with center cushion)

ANTWERPEN: Fine pure pink with enormous gold crest. \$2.50 each.

EVA: Bright crimson, golden center. \$2.00 each.

SNOW WHEEL: Pure white with golden center. \$4.00 each.

PINK DELIGHT: Fine pure pale pink with golden crest. \$2.50 each.

TOMATE-BAKU: Very large china-pink with golden center. A premium variety. \$5.00 each.

Collection: 1 each of the above 5 varieties, for \$12.50.

16-SHOWY ORIENTAL POPPIES

A greatly improved strain of immense 8-10 inch bloom. The colors are lovely.

CURTIS GIANT FLAME: Mammoth flowers 11" across on 4' stems. The flowers are blazing red.

CURTIS GIANT FLESH-PINK: The flower is flesh-pink, slightly tinted lavender. Blooms are 9 1/2" across on stems 3' high.

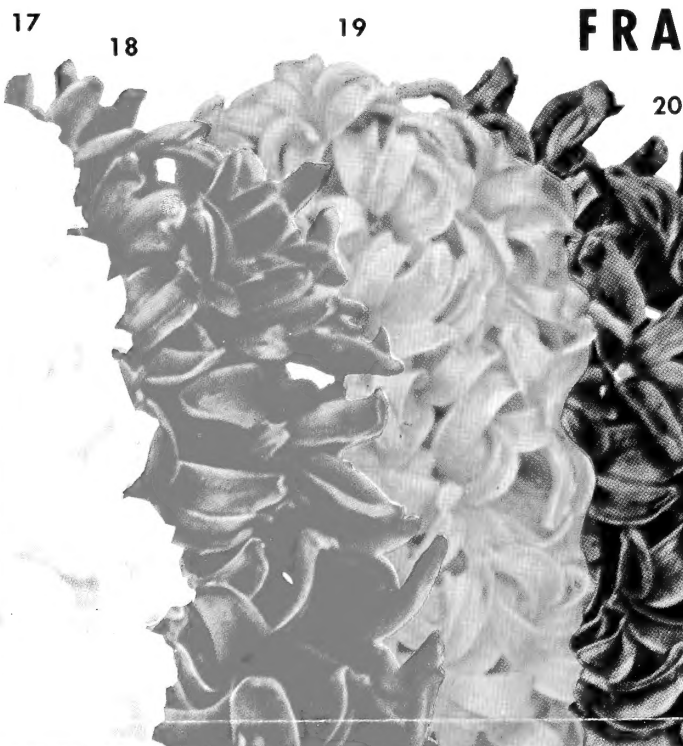
CURTIS GIANT MAHOGANY: Deep oxblood on mahogany.

CURTIS MULBERRY: Rich shadings of mulberry, large 8" flowers on 3-4' stems.

CURTIS GIANT WATERMELON: Exquisitely textured deep pink flowers 7" across.

BARR'S WHITE: White with black markings.

3 for \$3.50, 10 for \$10.50.



FRAGRANT Hyacinths

- 17—L'Innocence (white)
- 18—Lady Derby (pink)
- 19—City of Haarlem (yellow)
- 20—King of the Blues

All above varieties

12 for \$3.00, 25 for \$5.85,
100 for \$22.50

NOVELTY HYACINTH AMETHYST;

(Not illustrated)

Huge Lavender Pink

12 for \$6.65, 25 for \$13.25,
100 for \$50.00



White Grape Hyacinths:
(Not illustrated)

25 for \$1.25, 100 for \$4.50,
1000 for \$40.50.

21—Blue Grape Hyacinths: Especially beautiful
in mass plantings with Yellow Daffodils.

25 for \$1.00, 100 for \$3.75, 1000 for \$33.75.

BULBS FOR INDOOR CULTURE

23—LILY OF THE VALLEY: Among the most popular of all indoor bulbs, these fragrant bells may be expected within 3 weeks of planting.

12 for \$3.00, 25 for \$5.85,
100 for \$22.50

Bulb Fiber, sufficient to plant 12,
25¢ additional.

24—YELLOW CALLA: Beautiful for flower and foliage. Easy to grow. Shipped in December.

\$1.25 each

\$13.75 per dozen

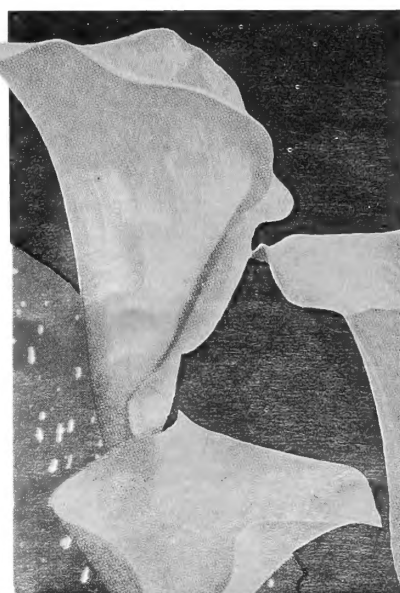


22—DUTCH HYBRID AMARYLLIS: These tremendous flowers eclipse all other varieties ever offered, both as to size and beauty. Available in following named varieties:

Snow White Pink Beauty
Crimson Velvet Salmon Queen
Scarlet Triumph Orange Glow
Candy Cane (white with red stripes)

Shipped about November 1st

all above varieties \$6.00 each, 3 for \$16.50



25—Gloriosa: This exotic climbing vine produces brilliantly colored flowers suitable for use as corsage flowers.

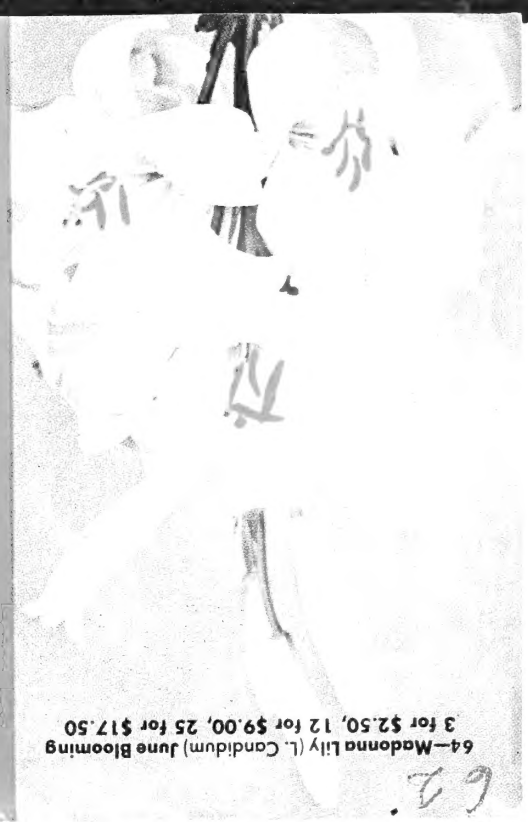
each \$1.75, 12 for \$19.25

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U. S. Department of Agriculture
★ AUG 9 1960 ★

Max Seeling Seedsmen, Inc.
538 Madison Avenue • New York 22, N. Y.
Telephone: Eldorado 5-5620

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BULK
New York, N. Y.
Permit No. 2785



64—Madonna Lily (L. Candidum) June Blooming
3 for \$2.50, 12 for \$9.00, 25 for \$17.50

26—PEACE: Huge golden yellow, turning to cream with pink edges. Many consider this the best rose ever introduced.
\$2.75 each; 10 for \$24.75.



CREAM O' THE CROP ROSE COLLECTION
One each of the seven bush roses illustrated, No's 26-32, a \$22.95 value for only \$19.95.



30—SARABANDE: 1960 All America Winner. Blazing orange-red. Bright yellow centers contrast with the vivid petal color, making this rose truly spectacular. Plants are compact and well formed and produce a constant wealth of long lasting flowers.
\$3.30 each; 10 for \$29.70.



31—KORDE PERFECTA All American Award Winner 1959. Completely different from any other rose. Cream-white lined pink and carmine, deepening throughout as the flower opens. Flowers measure 4 1/2 to 5 inches across and are borne in profusion on vigorous plants with deep luxuriant, glossy foliage.
\$3.50 each; 10 for \$31.50.



Climbing Everblooming Roses
33—Blaze
\$2.75 each, 10 for \$24.75
(Not illustrated) The New Dawn (Pink)
\$2.75 each, 10 for \$24.75

27—CHRYSLER IMPERIAL: Vivid, rich crimson with blood-red overtones. Long tapering buds open into huge double, fragrant blooms.
\$3.30 each; 10 for \$29.70.

28—GARDEN PARTY: The newest All America winning hybrid tea rose. Center, rich ivory with apple blossom pink petal edges. Vigorous and free flowering. Produces huge bloom.
\$3.50 each; 10 for \$31.50.

29—WHITE KNIGHT: The finest pure white hybrid tea ever introduced. Delightfully fragrant flowers, borne freely on vigorous plants with glossy dark green foliage.
\$3.30 each; 10 for \$29.70.

**FLORIBUNDA DWARF
Everblooming Roses**

This Group Will Grow in Partial Shade.

- A. CARROUSEL. Bright red, vigorous and free flowering.
- A. CIRCUS. Yellow with rich red and scarlet tones.
- B. FASHION. Luminous coral-pink overlaid with gold.
- A. FUSILIER. 1958 All-America Winner. Lovely cluster flowers of brilliant flame, shaded to scarlet.
- B. GARNETTE. A much desired small red cluster Rose. Low grower, good for borders and splendid for cutting.
- A. GOLD CUP. 1958 All-America Winner. Truly outstanding new floribunda flowers of purest golden yellow in heavy clusters.
- A. JIMINY CRICKET. Tangerine blend of coral and red.
- A. LILIBET. Soft pink.
- B. PINK ROSETTE. Fully double pure pink.
- A. VOGUE. Rich bright pink; very free flowering.
- A. WHITE BOUQUET

ROSE PRICES
All varieties marked "A" \$3.30 each, 10 for \$29.70.
All varieties marked "B" \$2.75, 10 for \$24.75.



32—PINK PEACE Pat. Pending (Hybrid Tea) Deep dusty pink of terrific size and of greater free-blooming quality than Peace. The huge, luminous, fragrant blooms are borne one to a long sturdy stem opening from shapely fat buds to very double, very full cupped flowers of from 60 to 65 petals. A vigorous, bushy, upright grower with large, leathery, disease resistant foliage.
\$3.30 each; 10 for \$29.70